

Executive Committee

Maria Feiteira (54)

Managing Executive: Financing Business (Loans)

BComm (Banking); Regulatory Examination Key Individual; Associate Diploma (Institute of Bankers); Advanced Marketing Diploma (Institute of Bankers); Global Management Diploma

Date appointed: 19 August 2019



Maria Feiteira has accepted the position as Iemas' Managing Executive: Financing Business (Loans) with effect from 19 August 2019.

Maria has over 30 years' experience in retail banking and, prior to joining Iemas, she spent a career at Absa in various senior management positions across the sales sphere. She received various awards during her tenure at Absa, including the prestigious Leadership Exco Award.

Jaybalan Goonahsylin (45)

Chief Information Officer

National Diploma – Electronic Engineering, BTech – Business Administration, Masters in Information Technology, Certified Enterprise Architect

Date appointed: 1 August 2019



Prior to Iemas, Jaybalan held the role of IT Executive – Business Intelligence and Analytics at Telkom Openserve. He has over 25 years' extensive knowledge across the TELCO and ICT Environment, which includes more than 10 years' Senior IT and Business Management experience. Jaybalan is an Enterprise Architect, with extensive Business Strategy, Business Architecture, Business Intelligence, Analytics, Data Governance, Business Process Management, IT Architecture, IT Strategy and IT Governance experience backed up with broad technical and design knowledge and experience in IT Operations and Development.

Leonie Louw (48)

Group Manager: Human Resources

BA Degree (Communications), Advanced Training and Education Diploma, Human Resources Management Diploma (cum laude)

Member of the South African Board for People Practices (SABPP)

Years of service: 19



Leonie had eight years of experience in communications and public relations when she joined Iemas as Relationship Manager in 2000. She was later appointed as Skills Development Manager. Since 2010 she has been responsible for human resources management as part of the Executive Committee.

Tom O'Connell (48)

Chief Financial Officer

BCom (Hons), CTA, CA(SA), Management Development Programme (MDP), International Executive Programme (INSEAD)

Member of the South African Institute of Chartered Accountants (SAICA)

Years of service: 23

Prior to starting his career at Iemas in October 1995, Tom completed his articles at PwC. He was appointed as head of Iemas' finance division in October 1998 and as Finance Director in 2005. He also serves on the boards of Torque Securitisation (RF) Ltd, Iemtech (Pty) Ltd and Iemas Insurance Brokers (Pty) Ltd. Tom has 25 years' experience in finance, funding, and audit. His responsibilities include the finance, funding, credit vetting and administration functions at Iemas.

Banie van Vollenhoven (57)

Group Chief Executive Officer

BCompt (Hons), CTA, CA(SA), MSc in Project Management (cum laude), Advanced Executive Programme (Unisa SBL)

Member of the South African Institute of Chartered Accountants (SAICA), Independent Regulatory Board of Auditors (IRBA) and PMSA (Project Management South Africa)

Date appointed: 1 January 2019

Prior to Iemas, Banie assumed the role of Chief Financial Officer at Telkom Openserve. He has a wealth of experience that he gained from various organisations and industries such as Eskom, Absa and Telkom. He has significant expertise in change management, business transformation and repositioning, large-scale capital project management and delivery, corporate finance and financial management, business re-engineering, analytics, strategic management and leadership on senior and executive level.

Piet Wolmarans (54)

Managing Director: Iemas Insurance Brokers

BCom (Hons), MBA (University of Wales), Advanced Management Programme (Harvard)

Years of service: 31

Piet started his career at Iemas in 1988. Piet has broad experience of Iemas, headed up a number of business divisions within Iemas and has extensive understanding of the financing and insurance industry. As of 1 June 2019, after serving for 15 years on the Iemas main Board, Piet resigned as director. He is currently a director on the Board of Iemtech (Pty) Ltd and the Managing Director of Iemas Insurance Brokers (Pty) Ltd.

Ages as at 31 August 2019