

The executive management team



Madelein Barkhuizen (44)

*Group manager:
corporate marketing*

BCom (with distinction), BCom (Hons), Post-graduate Diploma in Integrated Reporting (with distinction), MBA

Years of service: 19

Madelein started at Iemas in October 1998 and has 20 years' experience in strategic marketing, business development, corporate communication and relationship management. She is responsible for the corporate marketing function which includes business development, marketing, corporate communication and senior relationship management. She is also responsible for managing the purchase card department.



Leonie Louw (47)

*Group manager:
human resources*

BA (Communications), International Diploma in Advanced Training and Education, Diploma in Human Resources Management (with distinction)

Member of the South African Board for People Practices (SABPP)

Years of service: 18

Leonie had eight years' experience in communication and public relations when she joined Iemas as relationship manager in 2000. She was later appointed as skills development manager. Since 2010 she has been responsible for human resources management on executive level, including employment relations, talent management, skills development, recruitment, remuneration and employment equity.



Chris Bornman (58)

Chief information officer

BCom (Hons), Management Development Programme (MDP)

Years of service: 24

Having started at Iemas in November 1994, following a career in banking and the steel industry, Chris is responsible for IT infrastructure, system maintenance and development, enterprise architecture, business process management and the Iemas business modernisation program.



Sydney Maluleka (51)

Head: internal audit

BCom, HDip Computer Auditing

Member of, and signed-up mentor at, the Institute of Internal Auditors (IIA)

Years of service: 10

Commencing his auditing career in 1994, Sydney joined Iemas in February 2008. He has extensive experience in the risk control and governance environment.

**Johan Nel (60)***Chief executive officer**BCom (Hons), CTA, CA(SA)*

Member of the South African Institute of Chartered Accountants (SAICA)

Years of service: 8

Prior to his appointment as CEO of Iemas on 1 April 2010, Johan served on the executive management of the University of Pretoria. In addition to his responsibilities as CFO, he was instrumental in establishing a successful private company structure through which the university conducted its continuing education, consulting and other business activities. His portfolio also included investment management which, coupled with the retirement funds, amounted to more than R8 billion. Prior to that, he was a partner at Coopers & Lybrand for a period of 12 years. Johan has vast business experience as well as experience in the fields of financial, risk and investment management and has served on various boards.

**Francois van Dyk (51)***Group manager: credit and legal services and group secretary**BCompt (Hons), CTA, Management Development Programme (MDP), Advanced Project Management Certificate (APM)*

Member of the Compliance Institute Southern Africa and Institute of Risk Management South Africa (IRMSA)

Years of service: 26

Francois joined Iemas as head of internal audit in 1992, after successfully completing his articles at PwC. He held this position until September 1994 when he was appointed as financial manager. Since 1998, Francois held various positions in Iemas, including head of the financing division and head of strategic planning and project management. In 2013 he was appointed as head of credit and legal services. Francois also assumes the role of risk manager at Iemas and was appointed by the board as secretary of the co-operative in 2011.

**Tom O'Connell (47)***Chief financial officer**BCom (Hons), CTA, CA(SA), Management Development Programme (MDP), International Executive Programme (INSEAD)*

Member of the South African Institute of Chartered Accountants (SAICA)

Years of service: 22

Prior to starting his career at Iemas in October 1995, Tom completed his articles at PwC. He was appointed as head of Iemas' finance division in October 1998 and as executive director in 2005. He also serves on the boards of Torque Securitisation (RF) Ltd, Iemtech (Pty) Ltd and Iemas Insurance Brokers (Pty) Ltd. Tom has 24 years' experience in finance, funding and audit and his responsibilities include the finance, funding and administration functions in Iemas.

**Piet Wolmarans (54)***Executive director**BCom (Hons), MBA (University of Wales), Advanced Management Programme (Harvard)*

Years of service: 30

Piet started his career at Iemas in 1988. Subsequent to heading up a number of business divisions, he was appointed to the main board as an executive director in 2005. Piet has broad experience of Iemas' business operations and is currently responsible, as executive director, for sales and distribution of all financing products. He is also the managing director for Iemas Insurance Brokers (Pty) Ltd and serves as a director on the board of Iemtech (Pty) Ltd.